

# ThinkKoraa

*Think big, Achieve bigger*

## MANAGEMENT ENTRANCE EXAMS

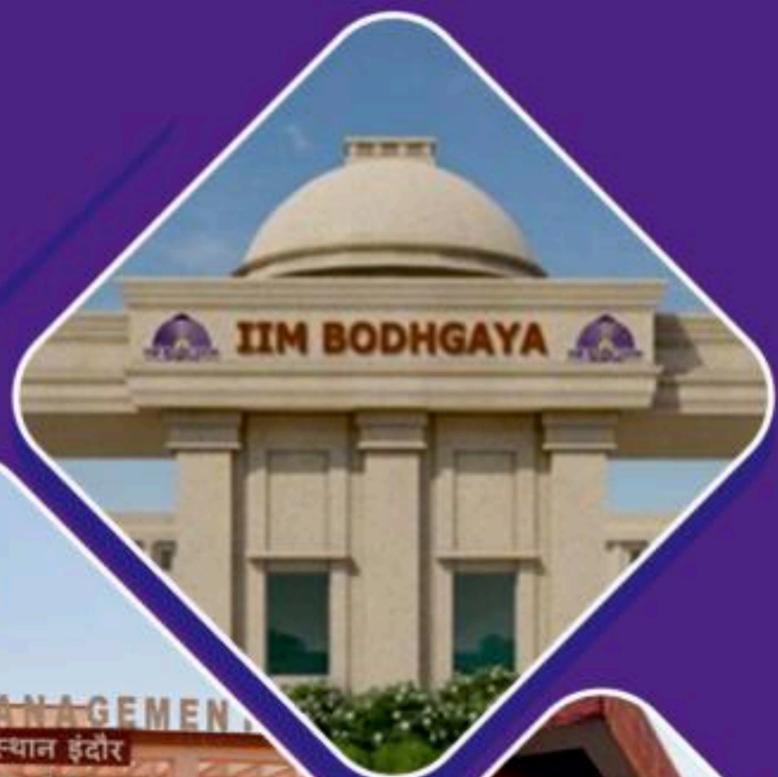
IPMAT

NPAT

SET

CUET

BBA-MSU



## Why MBA through IPMAT and BBA Entrance Exams?

Pursuing an MBA through the Integrated Programme in Management Aptitude Test (IPMAT) offers students a unique opportunity to begin their management journey right after class 12. Conducted by prestigious IIMs like IIM Indore and IIM Rohtak, IPMAT allows aspirants to secure a seat in a 5-year integrated BBA+MBA programme, ensuring early exposure to top-tier management education, leadership training, and global opportunities. In addition to IPMAT, students can also explore other prominent BBA entrance exams such as DU JAT (for colleges under Delhi University), NMIMS-NPAT (for NMIMS campuses), SET (Symbiosis), Christ University Entrance Test, and CUET (Common University Entrance Test). These exams open doors to esteemed institutions offering undergraduate management courses that lay the foundation for a successful business career. Early entry into management through these routes not only saves time but also equips students with critical thinking, communication, and analytical skills essential in today's competitive world.

## Why IPMAT Exam?

The Integrated Programme in Management (BBA+MBA) through IPMAT is a unique opportunity for students to secure admission into prestigious IIMs like IIM Indore, IIM Rohtak, and IIM Ranchi right after Class 12th. This five-year program is designed to groom young minds into future business leaders through a combination of foundational management studies, leadership development, and industry exposure. By bypassing the uncertainty of multiple entrance exams after graduation, students get a head start in their careers, with access to the same academic excellence, global exposure, internships, and placement opportunities as regular MBA students. With rising competition and evolving industry demands, the Integrated BBA+MBA program offers long-term career security, global career prospects, and outstanding ROI, making it an ideal choice for ambitious students after Class 12th.

## Why Thinkoraa?

Thinkoraa is India's fastest-growing and most trusted platform for IPMAT & BBA Entrance Exam preparation, renowned for its unique teaching methodology and result-driven approach. With a proven track record of producing top percentile holders and IIM converts every year, Thinkoraa offers comprehensive coaching through live interactive classes, 24x7 doubt-solving groups, and exam-oriented study material. The platform is specially designed to meet the evolving needs of IPMAT, SET, NPAT, and other BBA aspirants, focusing on concept clarity, shortcut techniques, and continuous practice with real exam-level questions. Trusted by thousands of students nationwide, Thinkoraa ensures a perfect blend of academic excellence, personalized mentorship, and practical preparation, making it the go-to choice for students aiming for IIM Indore, IIM Rohtak, IIM Ranchi, and other top management institutes after 12th.

### IPMAT (INDORE)

SUBJECT	QUESTIONS	TIME
QUANT (MCQ)	30	40
QUANT (SA)	15	40
VARC	45	40
TOTAL	90	120
90 X 4 = 360	CUT OFF 210+	NM-1

### IPMAT (ROHTAK)

SUBJECT	QUESTIONS	TIME
QUANT	40	40
DILR	40	40
VARC	40	40
TOTAL	120	120
120 X 4 = 480	CUT OFF 350-370	NM-1

## JIPMAT (JAMMU & BODHGAYA)

SUBJECT	QUESTIONS	TIME
QUANT	33	NO SECTIONAL TIME
DILR	33	
VARC	34	
TOTAL	100	
100 X 4 = 400 JAMMU 342+, BG 290+ NM-1		

## NPAT (NMIMS)

SUBJECT	QUESTIONS	TIME
QUANT	40	NO SECTIONAL TIME
DILR	40	
VARC	40	
TOTAL	120	
120 X 1 = 120 CUT OFF 82-86 NM-0		

## BBA MSU (BARODA)

SUBJECT	QUESTIONS	TIME
QUANT	20	NO SECTIONAL TIME
DI	20	
LR	20	
ENGLISH	20	
GK	20	
TOTAL	100	
20 X 5 = 100 CUT OFF 50-60 NM-0		

NOTE : Minimum 60% For General  
& 55% For ST/SC/OBC in HSC

## CUET (U.G)

SUBJECT	QUESTIONS	TIME
SEC. IA LANG.	50	45
SEC. IB OTHER LANG. (OPTIONAL)		45
SEC. II (DOMAIN SPE. SUB.)	50	45
SSC. III GEN. TEST Q & R	60	60
TOTAL	160	195
160 X 5 = 800 NM-1		

## TOP IPM/BBA COLLEGES

College Name	Seats	H. Package
IIM Indore	150	1.14 CPA
IIM Rohtak	180	36 LPA
IIM Jammu	120	64 LPA
IIM Bodhgya	120	48 LPA
University of Delhi	1268	37 LPA

## TOP IPM/BBA COLLEGES

College Name	Seats	H. Package
TAPMI	60	25 LPA
NMIMS, Mumbai	600	16 LPA
SCMS (Symbiosis Pune)	300	9 LPA
Nirma University	276	30 LPA
Christ University	570	21 LPA

## TOP CUET COLLEGES

College Name	Location
Banaras Hindu University	VARANASI
University of Delhi	DELHI
Jawaharlal Nehru University	DELHI
Guru Gobind Singh Indraprastha University	DELHI

College Name	Location
Amity University	NOIDA
Lovely Professional University	PHAGWARA
Gujarat University	AHMEDABAD
MS University	BARODA

# Features

## Premium Study Material

- ✓ Premium Sets of Comprehensive Books
- ✓ Dual Pedagogy For Effective Learning
- ✓ Basics To Advance Level Handouts

## Expert Support

- ✓ 24x7 Online Doubt Sessions
- ✓ Daily 9 Hours Offline Doubt Sessions
- ✓ Weekly Sectional Test

## Comprehensive Testing

- ✓ Ai-Based Test Series
- ✓ 20+ Offline Mock Tests
- ✓ 30+ Online Mock Tests
- ✓ Recorded Topic-Wise Lectures

## Additional Benefits

- ✓ Advance Level 5000+ Questions
- ✓ Unlimited Offline Batches
- ✓ GD / PI / WAT Preparation
- ✓ Monthly Current Affairs Updates

**BIGGER OPPORTUNITIES**

**10 IIMs AFTER 12TH**



IIM Indore



IIM Rohtak



IIM Shillong



IIM Ranchi



IIM Jammu



IIM Bodhgaya



IIM Amritsar



IIM Kozhikode



IIM Sirmour



IIM Bangalore

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